

FLAVOR BURST

MIX EM UP MARKETING KIT

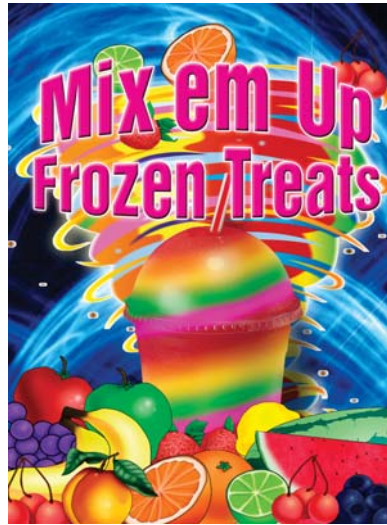
- 300 Complete Graphic - Mix Em Up Kit
- 302 Complete Graphic - Mix Em Up Kit
- 303 Complete Graphic - Mix Em Up Kit

Price Topper

Additional Charge
6.125''w x 9.5''h



Machine Graphics - 300



Poster
18''w x 24''h



Floor Graphic
10.25''w x 18''h

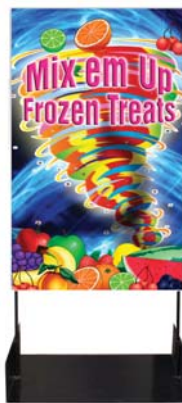


Dangler
15.25''w x 11.25''h



Graphics - FB80

Additional Charge
9.25''w x 25.25''h



Slipover Banner Slipover Banner Stand

Additional Charge
22''w x 35''h



Flavor Cards

All flavors available
Additional Charge
5.5''w x 3.25''h
(Use with Mix Em Up 302, 303 & 355)
6.5''w x 2''h
(Use with Mix Em Up 300 Machine)

Watermelon	Cherry
Lime	Purple Grape
Bubblegum	Green Apple
Peach Twist	Mango
Black Cherry	Piña Colada
Cool Lemon	Raspberry
Blueberry	Strawberry
Blue Raspberry	Tropical Orange
Banana	Root Beer
Cotton Candy	

Flavor Tags

19 Total

Midwest
Equipment Company



OPTIONAL P.O.S.

18''w x 24''h Window Decal - MEU Cling

24''w x 48''h Banner - MEU Banner

24''w x 36''h Poster - MEU Poster

11''w x 15''h Counter Decal - MEU Counter Decal

3-sided Dangler - MEU Dangler

8''w x 4''h Banner - MEU Banner

22''w x 35''h Sidewalk Sign - MEU Slipover Banner and Stand

Custom designs are available for any P.O.S. signage for an additional charge.

Call 636.343.5454 for a quote.

FCB PROFIT STORY

Branded FCB		FlavorBurst
16oz	Serving Size	16oz
1	Gallons of Syrup	1
4.5 to 1	Water to Syrup	4.5 to 1
704	Liquid Ozs	704
704	100% Overrun	704
1408	Total Finished Ozs	1408
\$12.00	Cost per Gal	\$22.00
\$0.0085	Cost per Finished Oz	\$0.016
\$0.14	Cost of FCB Syrup	\$0.25
\$0.00	Cost of FB Syrup	\$0.12
\$0.16	Cost of Paper Goods	\$0.16
0.30	Total Cost per Serving	\$0.53
\$1.19	Suggested Retail	\$1.19
88	Servings per Gal	88
\$104.72	Total Retail per Gal	\$104.72
\$26.08	Total Cost per Gal	\$46.64
\$78.64	Profit per Gal	\$58.08
75%	Gross Profit %	55%

Only 300 gallons will net \$19,480 Profit

