

BROASTER®

PRESSURE FRYERS & VENTLESS FRYERS PROMOTION

*Special discounts available for new purchases made
between August 22nd and September 30th, 2011*



Double Your Savings

MEC will match the Broaster Discount with your choice of FREE supplies or signage!



Packaging and paper goods, posters, table tents, signs, banners, oil, filter paper, filtering compound, marinades, breading and much more to choose from . . .
contact us for a detailed list.

See reverse side for pricing and discount details . . .

Mention Promo Code: Fall11BroEquipment

Double Your Savings Details

Equipment:	1600	1800	2400	VF2	VF3
Less Broaster Discount:	- \$500	- \$750	- \$1,000	- \$500	- \$500
Less MEC Free Product:	- \$500	- \$750	- \$1,000	- \$500	- \$500
Total Savings:	\$1,000	\$1,500	\$2,000	\$1,000	\$1,000

Contact Midwest Equipment Company today to place your order and save . . .

Call: 800-397-1515 or Email: sales@taylormidwest.com

BUY NOW & SAVE!

ON BROASTER® EQUIPMENT

Offer Ends 9-30-2011

\$500 \$500 \$500 \$750 \$1,000
DISCOUNT! DISCOUNT! DISCOUNT! DISCOUNT! DISCOUNT!

Looking to expand or add a hot food program?

Is it time to upgrade your Broaster® pressure fryer or ventless countertop fryer?

Do you need a 2nd or 3rd unit to keep up during your lunch and dinner rush periods?

Have you considered expanding into catering? Catering can be very profitable and really add to your bottom line.

Want to reduce your gas usage? Most open fryers consume well over 120,000 BTUs; Broaster pressure fryers range from 65,000 to 100,000 BTUs!

Whatever your new equipment needs, Midwest Equipment is here to assist. Now's a great time to invest - for a limited time we are offering discounts ranging up to \$2,000 on new equipment purchases.

EQUIPMENT DISCOUNTS

Purchase one or more of the Broaster® fryers indicated below from your authorized Broaster distributor to receive the per unit discounts indicated. Discounts valid on new equipment purchases only. Your Broaster distributor will apply discount to your equipment invoice.

Broaster® Model VF-2 ventless countertop fryer.....	\$500 DISCOUNT
Broaster® Model VF-3 ventless countertop fryer.....	\$500 DISCOUNT
Broaster® Model 1600 pressure fryer.....	\$500 DISCOUNT
Broaster® Model 1800 pressure fryer.....	\$750 DISCOUNT
Broaster® Model 2400 pressure fryer.....	\$1,000 DISCOUNT

Applicable to purchases made between 8-22-2011 and 9-30-2011 ONLY.

Fill out & submit to Midwest Equipment Company/ Steve Whitfield
2511 Cassens Drive, Fenton, MO 63026

COMPLETE THIS INFO TO QUALIFY

Fill in and sign this form, then submit to your Broaster equipment distributor prior to equipment purchase to receive stated discount off your equipment invoice.

Bus. Name: _____
 Bus. Address: _____
 City, State Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____ Title: _____
 Name: _____ Date: _____
 Signature: _____