

**YOU'RE INVITED! REGISTER TODAY!**



**Midwest  
Equipment Company**

# OPEN HOUSE

**EXHIBITS • DEMOS • SHOW SPECIALS**



**SUNDAY, FEBRUARY 20TH  
MONDAY, FEBRUARY 21ST  
TUESDAY, FEBRUARY 22ND**

**ST. LOUIS  
2511 CASSENS DR. • FENTON, MO 63026**

**9 AM - 4 PM EACH DAY**

**SUNDAY, MARCH 20TH  
MONDAY, MARCH 21ST**

**KANSAS CITY  
831 N. MART-WAY DR. • OLATHE, KS 66061**

**IN CONJUNCTION WITH EFS**

**FEATURING  
NESTLÉ • ROTELLA  
J&J SNACKFOODS • MCCAIN**



*Soft Serve*



50 Cone Sales A Day Generates Up To **\$30,600** PROFIT A YEAR

*Frozen Carbonated Beverages*



50 Frozen Drink Sales A Day Generates Up To **\$23,760** PROFIT A YEAR

*Frozen Cocktails*



30 Cocktail Sales A Day Generates Up To **\$46,440** PROFIT A YEAR

*Smoothies*



40 Smoothie Sales A Day Generates Up To **\$48,960** PROFIT A YEAR

*Shakes*



50 Shake Sales A Day Generates Up To **\$57,780** PROFIT A YEAR

*Frozen Yogurt*



50 Yogurt Sales A Day Generates Up To **\$54,000** PROFIT A YEAR

*Premium Ice Cream & Gelato*



50 Ice Cream Sales A Day Generates Up To **\$53,110** PROFIT A YEAR

*BBQ Boss*



**FASTER!  
PRESSURE MAKES A DIFFERENCE**

*Pressure Fryers*



50 Chicken Sales A Day Generates Up To **\$81,900** PROFIT A YEAR

*Pizza*



8 Pizza Sales A Day Generates Up To **\$15,790** PROFIT A YEAR

*Display Cases*



50 Gelato Sales A Day Generates Up To **\$53,100** PROFIT A YEAR

*Grills*



**EASIER-FASTER-SMARTER-SAFER**

*Instant Burger*



Add Burgers & Fries Using Less Than **4 Feet Space**

*Ventless Fryers*



30 Meal Sales A Day Generates Up To **\$30,112** PROFIT A YEAR

**FREE 3-YEAR WARRANTY**

With the purchase or lease of any Taylor or Broaster equipment with receipt of early registration\*

Limit one coupon per customer. Not to be combined with any other discounts. Coupon must be presented at time of purchase. Coupon not available to National Accounts. Redeemable only during 2011 Open House dates.



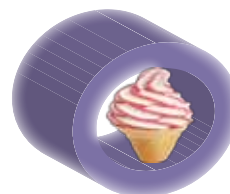
**FOR MORE INFORMATION  
WWW.TAYLORMIDWEST.COM  
800-397-1515**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
 No, I can not attend, but I'm interested - have a rep contact me.

\* CUT OUT & RETURN TO: Midwest Equipment Company : 2511 Cassens Dr. - Fenton, MO 63026 OR EMAIL: kmayfield@taylormidwest.com

**Midwest  
Equipment Company**

2511 Cassens Dr. ~ Fenton, MO 63026



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